



Price Increase for Display Ads Starting September 1, 2026

Due to increasing production costs, we have decided to increase rates for display ads.

For over 35 years, we've provided high quality advertising for the Amish community. Despite rising costs, we remain committed to bringing you the best return on your advertising investment. We are proud to continue offering:

- **The Lowest Overall Rates.** Even after this adjustment, we provide the most affordable rates and biggest discounts in the area.
- **Guaranteed, Timely Delivery.** Delivered on time by our own dedicated drivers, entirely independent of the postal service.
- **Maximum Reach & Engagement.** We print more copies than competitors, and because our engaged readers actively pick them up every two weeks, your message is always seen.

This 7.14% price increase affects all display ads. However, you can still pay ahead up through the end of September at the current rates.

For more information, please contact us at: 260-768-7878.

Thank you for continuing to trust us with your advertising needs.

NEW DISPLAY AD RATES:

	SIZE	RATE PER ISSUE	COLOR RATE	GLOSSY RATE
Full Page.....	7.2"w x 10.1"h	\$315.00	\$441.00	\$598.50
2-5 Times*		\$252.00	\$378.00	\$535.50
6 or more*		\$220.50	\$346.50	\$504.00
Half Page.....	7.2"w x 5"h	\$165.00	\$231.00	\$313.50
2-5 Times*		\$132.00	\$198.00	\$280.50
6 or more*		\$115.50	\$181.50	\$264.00
Qtr Page.....	3.5"w x 5"h	\$90.00	\$126.00	\$171.00
2-5 Times*		\$72.00	\$108.00	\$153.00
6 or more*		\$63.00	\$99.00	\$144.00
Bus. Card.....	3.5"w x 2"h	\$45.00	\$63.00	
2-5 Times*		\$36.00	\$54.00	
6 or more*		\$31.50	\$49.50	

Glossy Section Ads may do full bleed (Prices above)

Inside Front & Back Cover \$740.00

Back Cover (once per quarter) \$900.00

Live Copy Area: 7.25" x 9.75"

Full with Bleed: 8.25" x 10.75" (live copy area centered)

**Discounts contingent on running the same ad with no changes. Additional fee for special placement.*